



**McCann**  
Associates

**College Success™**

**College★Success**

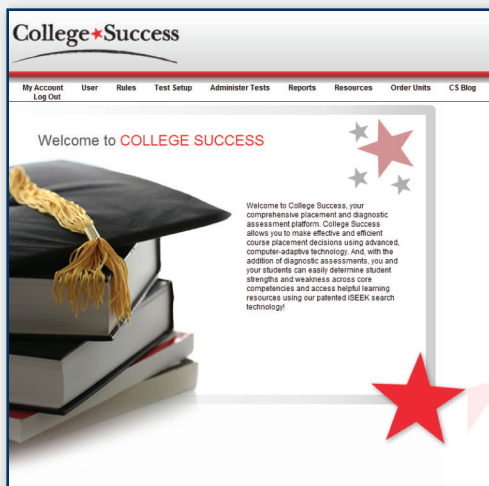




## College★Success

### College Success™

College Success™ is a fully customizable testing platform that provides knowledge for appropriate course placement and supplemental resource decisions. This system is equipped with computer adaptive placement and linear diagnostic testing, which assess the knowledge and skills of incoming college students, as well as exiting high school students, and supplies targeted feedback to address each student's needs. With the data collected through College Success™, administrators can properly place students in courses suited to their skill sets, resulting in a higher retention rate.



### Assessments and Testing

College Success™ allows you to individualize the placement test for each student through sophisticated, computer-adaptive branching algorithms and testing technology. By adapting specific test questions best suited for each particular test taker, you gain an accurate diagnosis of students' knowledge and skills using fewer items than are typically required in traditional "paper-and-pencil" tests or even online linear tests. College Success™ provides 24/7 online testing capabilities to accommodate the needs of every testing center and can be taken in a low-stakes (anytime, anywhere) or high-stakes (secure testing center) testing environment.

### Custom Assessments: Benchmarking and Outcomes

By creating custom assessments through College Success™, institutions gain the ability to create benchmarks and measure outcomes of students. Students can receive diagnostic testing during a semester to ensure they are proficient in the skill sets learned. Then, at the end of the course, students can be tested again to ensure they are proficient in the material and can move on to the next level. This results in student success, ongoing proper course placement, and higher retention rates.

### Administration of Tests

College Success™ provides administrators with the ability to create a hierarchy of proctors, reporters, and test site managers with varying levels of access to assessments. Within the administrative controls, certain roles can define and adjust cut scores, create new tests online, design custom background questions, author new test items, review items, and deliver assessments. Administrators also have the means to create and adjust placement and diagnostic rules based on criteria defined by the administrator within the assessments. Alignment to either National Common Core Standards or the standards of your institution ensures your institutional objectives are consistently met.

### Immediate Scoring

Upon test completion, College Success™ delivers immediate online test results, allowing for multiple, real-time opportunities to make informed decisions. Additionally, through IntelliMetric®, the most accurate and reliable essay scoring system, professors are provided with an objective "second opinion" of each student's writing for the writing sections on any assessment. IntelliMetric® is used within the high-stakes testing environment, such as the Graduate Management Admissions Council® (GMAC®), to score the writing section of the Graduate Management Admissions Test® (GMAT®).

\*GMAC® and GMAT® are registered trademarks of the Graduate Management Admissions Council which was not involved in the production of, and does not endorse, this product.

## Achieve Higher Retention through Accurate Placement

Through the assessments within College Success™, each student's unique strengths and weaknesses can be diagnosed and identified. Access to this information provides college and university personnel the means to create individualized placement and remediation decisions that lead to higher participation and student success.

- Students receive customized and streamlined instruction and resources to help them adequately and appropriately prepare for achieving success in college
- College personnel gain the ability to accurately place students in courses appropriate to their skill levels, enabling higher student retention rates
- Faculty members can easily identify specific subject areas where students need help based on in-depth diagnostic feedback

Retaining students is crucial in boosting college completion rates and ensuring the growth and success of your institution. Through proper placement testing, students are placed in environments where their skills can be nurtured and mastered.

## Assessing College Readiness

College readiness plays a crucial part in creating pathways to assist students in a smooth transition from high school to college. College Success™ can measure a variety of skill sets:

- Reading Comprehension
- Sentence Skills/Writing
- Arithmetic
- Various Levels of Algebra
- English Language Proficiency

By identifying below-proficient skill sets prior to the beginning of their first semester, colleges and universities can effectively and immediately provide resources that prepare students for the upcoming school year and significantly improve their chances of success.

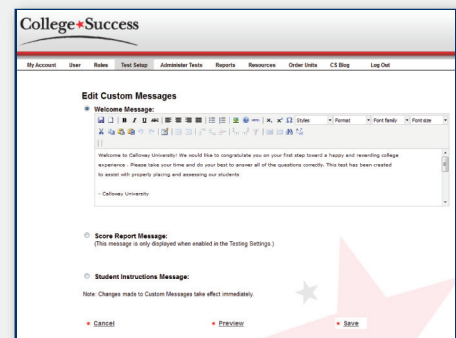
## Prescriptive Resources

Embedded within College Success™, vLibrary® allows institutions to deliver pre- and post-assessment resources based on individual student needs. This multi-file format instructional program enables institutions to assign custom and ad-hoc resources in a variety of formats including audio, video, PDF, PowerPoint, Word, etc.

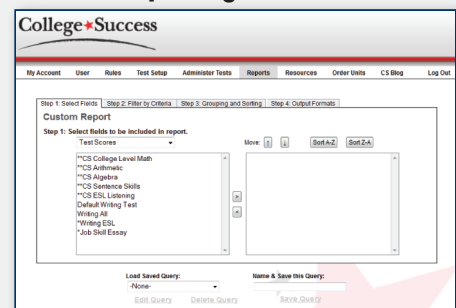
## Dynamic Reporting

Along with a set of standard reports such as score, placement, demographics, writing, testing statistics, etc., users can build custom reports to view the data that is deemed most important to them, their students, and their institution. All reports have drill-down capabilities that enable access to all information that is collected at a granular level. The robust reporting features of College Success™ allow administrators to run and build reports (rather than pre-canned reports), view accurate, real-time information, and make informed decisions.

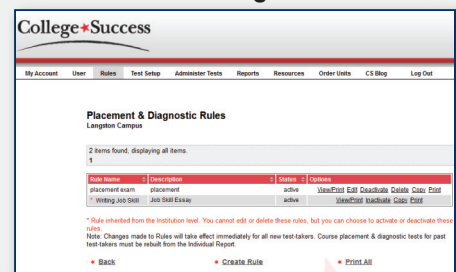
## Custom Messages



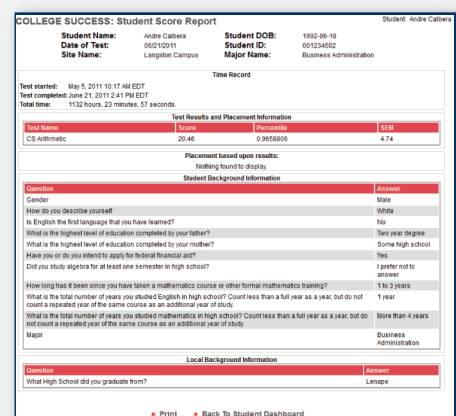
## Custom Reporting



## Placement and Diagnostic Rules



## Student Score Report





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